

LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device
to capture leads
Just Point & Scan

MobilePlus™



Large format
device to capture
leads
Just Point & Scan

iPad MiniPlus™



Use your own
device to capture
leads
Just Point & Scan

LeadsPlus™ App



**AMERICAN
TRADESHOW SERVICES**

LEAD RETRIEVAL ORDER FORM DISCOUNT DEADLINE: FRIDAY JUNE 21, 2024

Click here to ORDER ONLINE

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months



Handheld
 "State of the Art"
 Honeywell Scanner

MobilePlus™

Use our iPad &
 our LeadsPlus
 Application

iPad® Mini Plus™

Use your own
 IOS or Andoid
 Devices

LeadsPlus™ App

| ITEM | DIS. DEADLINE | SHOW RATE | QTY | SUBTOTAL |
|--|---------------|------------|-------|----------|
| Mobile Plus | \$ 369.00 | \$ 419.00 | _____ | \$ _____ |
| iPad Mini Plus | \$ 449.00 | \$ 499.00 | _____ | \$ _____ |
| LeadsPlus App (First License) | \$ 359.00 | \$ 409.00 | _____ | \$ _____ |
| LeadsPlus App (Additional License) | \$ 99.00 | \$ 149.00 | _____ | \$ _____ |
| LeadsPlus App Bundles: (First License Included) | | | | |
| 3 Pack | \$ 499.00 | \$ 549.00 | _____ | \$ _____ |
| 6 Pack | \$ 799.00 | \$ 849.00 | _____ | \$ _____ |
| 10 Pack | \$ 999.00 | \$ 1049.00 | _____ | \$ _____ |

| Mobile Plus Add-Ons: | Post Dis. Deadline | | | |
|----------------------|--------------------|-----------|-------|----------|
| Custom Survey | \$ 60.00 | \$ 80.00 | _____ | \$ _____ |
| Delivery & Setup | \$ 65.00 | \$ 85.00 | _____ | \$ _____ |
| Developer Kit | \$ 350.00 | \$ 350.00 | _____ | \$ _____ |

Click here to ORDER ONLINE

Username: PAWN2024 | Password: 0722

| | |
|----------------------------------|-----------------|
| Las Vegas Sales Tax 8.38% = | \$ _____ |
| Total Due (in US Funds)= | \$ _____ |
| 3% Credit Card Surcharge= | \$ _____ |

(PLEASE PRINT) BOOTH NO. _____

COMPANY _____

EMAIL(S) _____

ADDRESS _____

CITY, STATE, ZIP, COUNTRY _____

ORDER CONTACT _____

PHONE NO. _____

ONSITE CONTACT _____

ONSITE CELL PHONE _____

CREDIT CARD NO.: AMERICAN EXPRESS MasterCard VISA

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

CARDHOLDER NAME: _____

EXPIRATION DATE: _____ / _____ SECURITY CODE: _____

CARDHOLDER SIGNATURE: _____

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